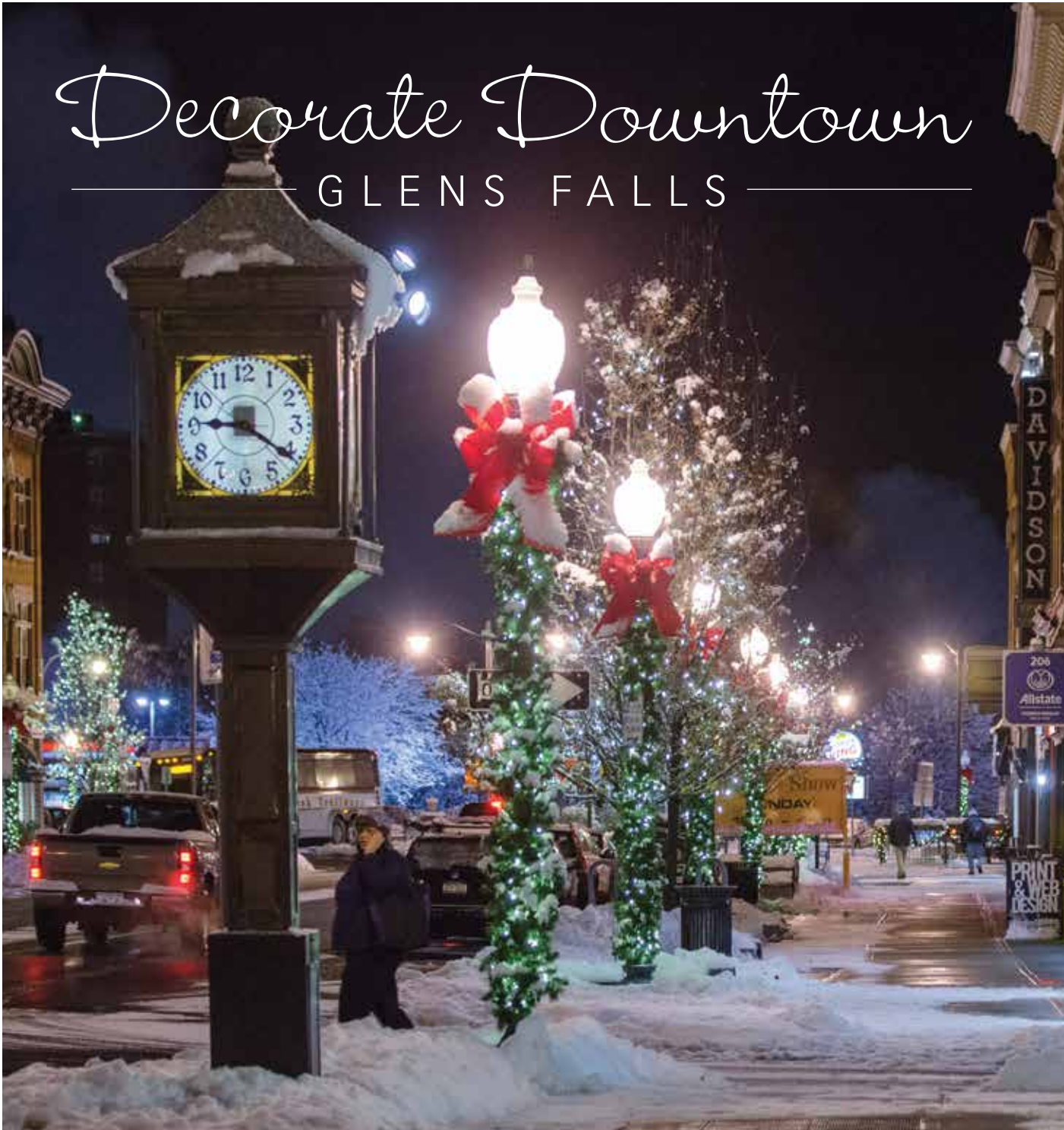


# Decorate Downtown

## — GLENS FALLS —



After a **successful** 2014/2015 winter season of a newly decorated heart of the city, The Downtown Glens Falls Business Improvement District (BID) is seeking to raise \$15,000 to continue the **Decorate Downtown initiative for 2015/2016**. Money raised will go toward the *continued* commercial lighting of the trees and poles within the BID of downtown Glens Falls. Our vision is to create a wow factor that will bring new people into downtown to see these updated and professional decorations. In future phases, the BID would like to expand the decorating of downtown to a year-round effort.

**Glens Falls**BID  
BUSINESS IMPROVEMENT DISTRICT

Photos courtesy of McLaughlin Photography  
[www.mclaughlinphoto.com](http://www.mclaughlinphoto.com)



**Yes! I'd like to help  
Decorate Downtown  
this holiday season.**

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

*I'd like to give a gift in the amount of:*

\$ \_\_\_\_\_

I have enclosed a check made payable  
to Glens Falls Business Improvement District

Please charge my credit card:

Visa  MC  AMEX

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please return form with payment to:**

The Glens Falls BID  
136 Glen St., Suite 3 • Glens Falls, NY 12801

**Or click here to pay online.**



The mission of The Downtown Glens Falls Business Improvement District (BID) is to improve economic opportunities that enhance the environment, quality of life and property values in downtown Glens Falls. Founded in 2005, the BID is a non-profit, 501(c)3 organization that supports the economic, urban development and sustainability of downtown Glens Falls as an arts, entertainment, cultural and historical gem, as well as a center of commerce. All funds developed through the association's special tax assessment, fundraising, event sponsorships and in-kind donations are reinvested into downtown Glens Falls for programs such as business development initiatives and special events, as well as infrastructure improvements and beautification. The success of all ongoing efforts to improve downtown Glens Falls for visitors, residents and businesses depends entirely on community volunteers and support from the City of Glens Falls, partners, friends and neighbors.

**Dan Burke**, *BID Chair*  
NBT Bank  
(518) 745-5260

**Peter Hoffman**, *BID Vice Chair*  
Glen Street Associates  
(518) 743-8666

**Peter Aust**, *BID Secretary*  
Adirondack Regional Chamber of Commerce  
(518) 798-1761

**Ellen Butz**, *BID Treasurer*  
LARAC  
(518) 798-1144